

Graphic Designer

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EDUCATION

Master Degree — Graphical practice
and scientific complexity
Minor in Typography
Great distinction

Bachelor Degree — Typography
With distinction

Bachelor Degree — Graphic Design
Minor in illustration

SOFTWARE SKILLS

Adobe CC
(InDesign, Illustrator,
Photoshop, After Effect)

Figma

Logiciels Mac
(Keynote, Pages)

PROFESSIONAL EXPERIENCES

2012 — Today

Freelance

Graphic Designer — Illustrator

Design of various printed materials
Creation of visual identities
Editorial illustrations

2019 — 2024

My Tribu News

Product Designer — Graphic Designer

Creation of mobile and desktop applications
Improvement of the range of printed products
Coordination of marketing campaigns
Creation of the new website (wireframes, SEO, content)

2015 — 2019

Elium

Graphic Designer — Artistic Director

Branding creation and implementation
Artistic direction for marketing materials
Development and support for marketing campaigns
Design and monitoring of event projects
Customer Centric Selling training

2012 — 2013

Clément Ltée

Graphic Designer — Communication Manager

Creation of exclusive textile products
Organisation of advertising campaigns
Internal and external communication
Design and monitoring of event projects
Design of in-store graphic displays

CAREER ASPIRATIONS

Editorial Design

Artistic Direction

Illustration

Typography

Product Design

LANGUAGES

French

English

INTERESTS

Ceramics

Popular science

Politics